



FOR IMMEDIATE RELEASE

March 24, 2020

Certive Update on Response to Covid-19 and AGM Results

Scottsdale Arizona, and Vancouver British Columbia - Certive Solutions Inc. (OTCQB:CTVEF CSE:CBP) ("Certive" or the "Company"), is pleased to announce the following:

Planning for Covid-19 - Certive today announced that in response to the rapidly evolving global situation brought on by COVID-19, Certive has implemented several key initiatives focusing on the safety of its key stakeholders while also providing for business continuity and opportunity. In line with previous contingency and disaster preparation plans already in place, management of Certive has been and will continue to plan and prepare for this uncertain time. Both Certive Corporate and the Omega Division in Florida have implemented a plan for a full "remote - work from home" operation. Secondly, management has further increased its focus on cost control and cash-flow, and is taking several additional measures, temporary and structural, to reduce its expenses and protect its cash flow. Tom Marreel, CEO and Chairman of Certive, declared: "We are very confident in Certive's ability not only to navigate well through this crisis, but also to exit stronger, as the management continues to reduce its costs aggressively and to accelerate top line initiatives."

Results of AGM - Results of Annual General Meeting ("AGM"): A total of 87,181,968 Common Shares were voted at the Meeting, held on March 11th, 2020 in Vancouver, British Columbia, Canada, representing approximately 70% of the outstanding shares. All the following five Director nominees proposed for election by the shareholders were re-elected, by over 90% of the votes that were cast, to the Board of Directors: Tom Marreel, Tim Hyland, Jack Saltich, Scott Thomas and Jeff Wareham.

At the AGM, the shareholders also approved the following resolutions:

- Receipt of the audited financial statements of the Company as at and for the year ended May 31, 2019;
- The Board was set at five directors for the ensuing year;
- Appointment of Buckley Dodds LLP Chartered Accountants, as independent auditors for the ensuing year, and authorizing the Board to fix their remuneration; and
- Approval of the amended Stock Option Plan.

Additional Debt Settlement - Certive also announces an additional debt settlement with a former consultant of the Company who has elected to convert a total debt of US\$60,000 as previously negotiated into 1,000,000 Common Shares of the Company at a price of US\$0.06/share. The Common Shares were issued as directed by the consultant.

For more information regarding this announcement, please visit our website at <https://certivehealth.com/> or contact Certive directly at (480) 922-5327.

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About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) provides revenue cycle management solutions to the U.S. healthcare market through its wholly owned U.S. operating subsidiary, Certive Health Inc. (Certive Health). Certive Health's claim audit and recovery services, billing services, and software solutions help providers work with payers to efficiently manage the reimbursement process and improve financial performance. Certive Health's highly skilled and experienced management team, combined with proprietary workflow and analytics, audit, identify, bill and collect missed charges in accordance with contractual obligations between the public or commercial insurance carrier and the designated provider. The healthcare market is changing. Certive Health works with clients to provide efficient and effective solutions aligned with reform initiatives to improve healthcare and reduce costs.

FORWARD-LOOKING STATEMENTS

Statements contained in this report that are not statements of historical fact are intended to be and are hereby identified as “forward-looking statements” for purposes of the safe harbor provided by the Reform Act. Generally, forward-looking statements include expressed expectations of future events and the assumptions on which the expressed expectations are based. All forward-looking statements are inherently uncertain as they are based on various expectations and assumptions concerning future events and they are subject to numerous known and unknown risks and uncertainties which could cause actual events or results to differ materially from those projected. Due to those uncertainties and risks, the investment community is urged not to place undue reliance on written or oral forward-looking statements of Certive Solutions Inc. The Company undertakes no obligation to update or revise this Safe Harbor Compliance Statement for Forward-Looking Statements (the “Safe Harbor Statement”) to reflect future developments. In addition, Certive undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results over time.